



Driving at Work Culture Survey

Thank you for taking the driving at work culture survey. Choose your response from the three possible answers for each question.

Then take your total score and see which group you fall into. You'll find lots of templates and ideas in The Fleet Safety Academy to help you build your driving at work culture.

1. Understand Contributors to Collisions

Top management team is aware of the organisational and human factors that contribute to vehicle collisions on the road.

2. Planned Response to Collisions

Top management understands that employees will have collisions and educate them to prevent a recurrence.

3. Commitment to fleet risk management

Top management are genuinely committed to fleet safety and provide adequate resources for effective management.

4. Regular fleet risk management meetings

Fleet risk management is discussed on a regular basis in a steering group with senior management involvement.

5. Claims and collision history review

Fleet claims and vehicle collision statistics are reviewed regularly to identify trends, learn lessons and improve strategy.

6. Effective collision investigation

After a serious collision, an investigation is undertaken to identify the root cause and prevent a recurrence.

7. Driver status checks

The top management team arrange for surveys of drivers to identify if common contributors to collisions like fatigue are being managed.

8. Organisational risks are understood

The top management team are aware the organisational factors just as operational targets that lead to pressure on driving schedules are easier to manage than issues such as distraction affecting individuals.

9. Use of data to manage fleet risk

Data is used proactively and efficiently to manage driving behaviour.

10. Monitoring of balanced key performance indicators

A balance of negative key performance indicators e.g. collision frequency and positive key performance indicators e.g. no. of training days delivered, is monitored by the top management team.

11. Staff involvement in fleet safety meetings

Employees are invited to attend fleet risk management meetings and influence the fleet risk management strategy of the organisation.

12. Career enhancement

Being assigned to a role with a fleet risk management remit is seen as positive for career progression as opposed to a dead end.



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13. Balance between goals

The top management team ensure that there is a good balance between operational and risk management goals.

14. Reporting of risk management failings

There is a culture that supports employees in the reporting of issues such as employees who display poor driving behaviour.

15. Reporting of vehicle damage

There is a culture that supports employees in the reporting of collision damage to vehicles.

16. Effective collision reporting

Employees understand that they must report vehicle collisions within two hours of the incident.

17. Accident Review Board

An accident review board of senior managers and driver representatives decides whether collisions are avoidable or not avoidable to ensure that interventions can be made with drivers needing to improve driving performance.

18. Employee Resilience

Managers encourage employees to develop skills and knowledge to build resilience and help prevent issues such as fatigue and distraction whilst driving.

19. Employee feedback

Employees have ready access to feedback channels to allow effective communication on fleet risk management issues with the management team.

20. Acknowledging Errors

The organisation acts quickly to support third parties who may have had vehicles or property damaged in a collision for which their employee appears liable.

Which group does your total score fall into?

- 16 - 20 You've got a great driving at work culture
- 11 - 15 You've got a good culture but you can still improve
- 6 - 10 You're ok but you've got a fair way to go
- 1 - 5 Increasing fleet costs and claims costs are likely and you're probably not meeting your duty of care to your employees who drive on your behalf
- 0 It's time to make a start and give fleet safety some attention

Your Score:

This survey follows work undertaken by Professor James Reason